

# Merry Christmas

Greetings this holiday season! I'm of the mindset that you do not put up your Christmas tree or listen to Christmas music until AFTER Thanksgiving, so I can now officially and confidently say, "Merry Christmas!" 😊

As we approach this final month of 2019, we are wrapping up a very BUSY year here at PHC. God has been faithful and we have had the privilege of ministering to a record number of individuals through our various parenting programs. Please allow me to give you a brief update:

- For women, the popular **Earn While You Learn** parenting program has had **301** visits and the Step Up parenting program has had **272** visits (January-October). (Note: The **Step Up** program is for those who have had their children placed in the foster care system and must fulfill requirements for their case plan in hopes of regaining custody of their children.) This is already a 13% increase from all of 2018.
- We were able to add additional mentors to our **Fatherhood** program, where there has been tremendous growth due to tremendous need. Through October, we have had **149** client visits (as compared to 71 in 2017 and 73 in 2018) – more than a 100% increase! This program is important because fathers are able to meet individually with a male mentor using a curriculum specifically designed for them. *Note: Most of the men enrolling have been court referred.*
- Our **medical clinic** is open two days a week and available for **free pregnancy testing** and **limited obstetric ultrasounds**. From January through October, we have conducted **38** pregnancy tests and **28** ultrasounds.
- We have welcomed **10 babies** as their mothers have given them the gift of Life this year!

***"For I am the Lord your God who takes hold of your right hand and says to you, 'Do not fear; I will help you.'"***

-Isaiah 41:13

All of this is possible because of your support, and we are thankful! We thank God for allowing us to serve Him in this ministry, and we thank you for following His lead to enable us to do so. Because of you, we have stories like the following:

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***"The Pregnancy Help Center has been such a blessing for me. Through classes, I was able to earn a car seat, and they have helped me get formula and many other items. The women here are so friendly and they genuinely care about every person who walks through the door. I highly recommend it to anyone needing help."***

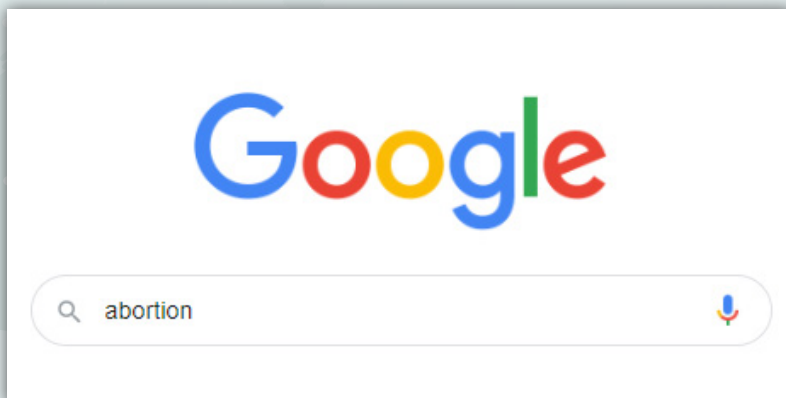
-Wendy

***"When I found out that I was pregnant, I did not know what to do. My first reaction was to have an abortion because I worried too much about other people's opinion...I started attending PHC and they have been nothing but very supportive towards me. With the help of PHC, we were able to get all the help we needed."***

-Sarah



**HELP** and **HOPE**. They are two things we are able to provide to everyone who comes through our doors, whether they are coming in scared from a positive pregnancy test, just need some extra formula or diapers to get through the week, or are in need of practical support on their parenting journey.



We are now looking ahead to 2020 and casting our vision. One thing we know we **MUST** do is expand our presence online. When a woman is faced with an unexpected pregnancy, it is likely that she is going to the Internet for information. If she is abortion-minded, she will probably Google "abortion." PHC needs to be that **FIRST RESOURCE** to which she is connected. Why? Because we offer the **HELP** and **HOPE** that she desperately needs!

PHC will be redirecting some of our financial resources to meet women and men exactly where they are - **ONLINE**. As you can imagine, this is not a cheap endeavor. **Will you join with us in this vision of connecting with more young women at this moment of making a life vs. death decision?**

Please prayerfully consider a **year-end gift** to help us as we plan and budget for 2020. In addition to expanding our marketing strategy, we want to continue to grow our outreach to the schools and universities to provide them with Biblical principles and factual information regarding healthy relationships and sexual decision making.

**Your gift is tax-deductible** and will be used to help our clients make **life-affirming decisions** as well as provide them with critical tools for **godly relationships and parenting**. I pledge to you that we will be good stewards of the money entrusted to us, and we will unapologetically stand for Life as we seek to reach others for His Kingdom.

Thank you for your **prayerful consideration!** We are blessed that you consider us a worthy ministry to support – both financially and through prayer – because that is what enables us to reach women and men during a **critical time** in their lives!

As you gather with friends and family this holiday season, please remember PHC and our clients in your prayers. May God bless you abundantly. **Merry Christmas** and **Happy New Year!**

Blessings, in Christ,

Sarah Roof  
Executive Director

### **WHAT DOES IT COST PER MONTH?**

- \$ **15** = 24-hour "crisis" hotline, available for those who call after business hours
- \$ **100** = Subscription for continuously up-to-date parenting curriculum
- \$ **125** = Phone and Internet services, the vehicles by which most clients make first contact with PHC
- \$ **500** = Targeted advertising campaign which reaches potential clients through digital marketing
- \$ **1500** = Rent and utilities in a prime downtown location, so we can keep the lights on and the doors open